

REPORT

EUROPEAN YOUTH CAPITAL

2014



K.Ε.ΔΗ.Θ.


CITY OF THESSALONIKI

 european
youth capital

T H E S S A L O N I K I , M A Y 2 0 1 5

ADDRESS BY THE MAYOR OF THESSALONIKI



At a time of severe economic crisis, crisis of values and ideological contestation in Greece, Thessaloniki has dared to compete, to claim and to become EUROPEAN YOUTH CAPITAL 2014.

Thessaloniki's youth has honoured this European institution with its strong participation, with mass events, both local and international, that the youth itself has organised. The city was crowded with young people, who attended all kinds of festivals, conferences, workshops, environmental actions, sporting events, voluntary initiatives, business fora and technological symposiums.

Many young people, from Europe and beyond, have arrived in Thessaloniki, the city that has eventually become an attractive destination for young tourists.

We are living in a time when thousands of young people become economic migrants in order to survive, and in this regard the Municipality of Thessaloniki is more urgent than ever before to take decisive initiatives. The Municipality of Thessaloniki by building on the lasting legacy of good practices that the institution of the EUROPEAN YOUTH CAPITAL has passed on, declares its will to introduce local policies in favour of the young people. The dialogue with the youth organisations was launched in 2014 and it continues to this very day.

In this way, Thessaloniki will be able, over the next four years, to develop new structures and to highlight the existing ones, so as to demonstrate Thessaloniki's solidarity with the most dynamic and vibrant part of the population, i.e. the young citizens who are our future.

Yannis Boutaris

Mayor of Thessaloniki

ADDRESS BY THE PRESIDENT OF THE EUROPEAN YOUTH CAPITAL 2014

And while the curtain falls!...



I still enjoy the applause, a borrowed applause that the European Youth Capital has offered me ...

I have borrowed it from the young people.

As a 'director' I had the pleasure to experience all the magic and poetry surrounding this part of our society; because this is what young people are in our lives.

The 'poetry' of the human race, and fortunately enough there is deep poetry inside this city.

Young boys and girls were out in the streets, taking advantage of the events, the actions, the creations, the notions of participation, of free expression and solidarity.

They had generously spread these notions all over the city in which they were born and raised, as well as to the young people from all over Europe, sending out the message that this country has never ceased to be the cradle of civilisation and revolution ... and to quote Eleftherios Venizelos: 'woe to the country that lacks revolutionary youth.'

We have set the scene for the adoption of policies which are of interest to young people at national level. We have strengthened the young people's identity, both in their capacity as active citizens and in their capacity as European citizens.

Does the curtain fall?

Of course not!

Go out! Act like leading players. This is your role; our role is to stand by you and Thessaloniki will always be there for you!

A new era just started...

Maria Paschalidou

President of the European Youth Capital 2014

HISTORY OF THESSALONIKI'S - EUROPEAN YOUTH CAPITAL 2014 CANDIDACY

In 2011 the Municipality of Thessaloniki, together with the young people and the city's youth organisations submitted, in a particularly difficult socioeconomic environment, an application for the European Youth Capital 2014 title.

The methodology used, the youth's strong involvement and the proposal of a plan of actions put forward by the youth of Thessaloniki have contributed to the award of the title. Eight hundred volunteers representing two hundred informal teams, NGOs, universities and other bodies participated in a massive think tank and pilot actions developing future actions and events involving thousands of young people from all over Europe.

The scale of mobilization was unprecedented, and the cooperation model was open to all and as welcoming as possible, free from any form of nationalism and social exclusion; its primary aim was the investment in democratic processes and participation, in consultation with the young people and in co-decision with the Municipality of Thessaloniki on issues affecting youth. At the stage of Thessaloniki's candidacy, more than 130 letters of endorsement issued by institutions and individuals representing youth schemes, organisations, associations, bodies and institutions were presented in order to support the idea of the European Youth Capital and to make their availability for active participation, upon award of the title, known.



MANAGEMENT MODEL OF THE EUROPEAN YOUTH CAPITAL 2014

Throughout 2012, we have followed the procedures provided for under the law on the organisation and operation of the body that would be held responsible for implementing the actions of the European Youth Capital 2014.

After overcoming bureaucratic hurdles and obstacles related to the operation of a separate organisation, the Community Enterprise of Thessaloniki Municipality has been finally appointed as the project's promoter. For this reason, the Board of Directors of the Community Enterprise of Thessaloniki Municipality (KEDITH) was renewed and new members-representatives of the Thessaloniki Voluntary Organisations Network, the National Youth Council and the General Secretariat for Youth were appointed. Maria Paschalidou, an elected representative of Thessaloniki Municipality, and until quite recently Deputy Mayor of Youth and Sports, was nominated President and Chairperson for the entire year. Maria Paschalidou, together with the Board of Directors, composed of 11 members and designated upon the mayor's decision, was held responsible to decide, during ordinary sessions, on the formulation of the programme, the operators' demands, the operation and the framework for cooperation with the headquarters of the Thessaloniki Municipality. They also had to take action, free of national bureaucracies, on the flexibility and operation of the scheme, on the conclusion of contracts with specialised partners who would be responsible for the different areas of operation of the European Youth Capital according to the organisational chart shown below. The coordination was appointed, throughout the year, to a member of the General Secretariat for Youth (civil servant) who was made available by the Thessaloniki Municipality upon decision of the General Secretary of Youth. In the beginning of 2014 the organisational chart has been established as follows:

It should be noted that in the second half of 2014, seven new people have contributed in the project's implementation within the framework of their traineeship, three of which were students of the Technological Educational Institutes of Greece, and the other four were engaging in European exchange programmes; special mention is to be made to two Italian students who participated in the later programme and were designated as cultural ambassadors by the Perugia Municipality (European Youth Capital candidate for 2017) in order to gain the necessary experience.

TRANSPARENCY TOOLS

The Development Company of Thessaloniki Municipality falls within the broader public sector and for this reason all the decisions taken by the Board are uploaded at the 'Transparency Portal' (Diavgeia). The Transparency Programme initiative provides for the transparency within all levels of Greek public administration, as all government institutions are obliged to upload their acts and decisions at the 'Transparency Portal'. This initiative safeguards, without any doubt, the decisions' transparency and it allows citizens involved or concerned with an issue to scrutinize it in depth. The Transparency Programme Initiative was, thus, a great help in ensuring that everyone who has submitted a proposal to the European Youth Capital has been directly informed in the status of its proposal.

Furthermore, all the operations of the European Youth Capital and the respective responsibilities held by the Development Company of Thessaloniki Municipality are published in the Government Gazette of the Hellenic Republic, where all laws and decrees passed by the Greek State are published. The Government Gazette is accessible to every citizen through the website of the National Printing House.

EUROPEAN YOUTH CAPITAL 2014 REGISTERED OFFICES

The European Youth Capital 2014 registered offices are located at the ground and mezzanine floors of the building located in Megaro Makridis, at 23 Maria Callas street in Thessaloniki. More specifically, the building is situated in Kalamaria, in the eastern side of the city and can be reached easily by bus (the bus stop is about 210 meters away) or by bicycle through the biking network in the seafront, or by car as there are many parking positions available in the area.

The space has a capacity to receive many employees (more than 20) both at the ground and mezzanine floors. The premises are spacious enough to host the services of the Thessaloniki Municipality related to volunteerism and youth, the administrative services of the Development Company of Thessaloniki Municipality, as well as the accounting office, the President's office and the offices of the President's external staff.

For the purposes of the EYC 2014, the Board of Directors' ordinary meetings, the specialists' coordination meetings, the EYC 2014 volunteers' meetings, the meetings and reception of foreign missions, of the official European delegations, of honorary guests from consulates and embassies, of Thessaloniki's institutions and organizations, of the Mayor and the Deputy Mayor of Thessaloniki were held on the ground floor

PROGRAMME'S STRUCTURE

In January 2013, we have launched a call for debate with the participation of the city's youth, and especially members of NGO's, youth associations, initiatives and groups operating in the prefecture of Thessaloniki.

The programme has been structured around two pillars:

- The hosting of international events in Thessaloniki such as conferences, seminars, competitions, workshops, presentations onto youth in cooperation with international organisations, institutions and bodies dealing with youth issues in Europe and around the world.
 - The creation and consolidation of the youth movement in the city of Thessaloniki, with special attention given to a set of actions at a localised level designed to enhance the potential of the city's youth, to foster talents through a series of thematic actions, and set up structures and consultation between the Thessaloniki Municipality and the city's youth.
- The European Youth Capital City 2014 aimed to establish the youth's positive response at three levels:

- To promote Thessaloniki as one of the new youth destinations in Europe
- To strengthen mechanisms for the support and encouragement of the youth in Thessaloniki Municipality
- To study and implement good practices at the local government level targeting at young people.



THESSALONIKI'S IDENTITY

Thessaloniki – The city of youth

Thessaloniki is undoubtedly the center of youth, both in Greece and in the wider Balkan region. Over recent years, Thessaloniki has been hosting major youth projects and events, numerous education and training actions targeted at NGO's staff, and their information networks. The city is the seat of CEDEFOP, the European Centre for the Development of Vocational Training, and until a few years ago was also the seat of the European Agency for Reconstruction. Being Greece's second major city, Thessaloniki is renowned for its social and civil infrastructures. Furthermore, it is a major transportation hub including an International Airport where many low-cost carriers fly, bringing thus thousands of young tourists in the city all year long, a train station, a large bus network and motorways meeting the travelers' needs in the best way possible. The city has a well developed youth sector, comprising youth NGO's, informal youth initiatives, and a very active students community taking important initiatives on social and civil issues (www.auth.gr | www.uom.gr | www.iuh.edu.gr | www.teithe.gr). The number of students amounts to 150 000 and together with the young residents of the city Thessaloniki has 200 000 young people representing almost 50% of the central municipality's population and 1/5 of the city's total population.

THESSALONIKI'S IDENTITY

Youth Structures

Thessaloniki's youth structures are developed at three levels

- The NGO's and youth organisations are part of the Network of Volunteer Organisations in Thessaloniki. The Network's aim is to promote cooperation among youth NGO's, mutual awareness, staff's training and participation in the social dialogue on volunteering and cooperating with the city's social actors, and especially with the Municipality of Thessaloniki on issues relating to youth.
- Students are members of the students' associations of the respective faculties and of the corresponding students' unions. At the same time, local divisions and branches of all international students' organisations (AEGGE, AIESEC, ELSA, IAESTE and others) operate in Thessaloniki. Although students' organisations are primarily active on campus, they also have a strong presence in everyday life.
- Young people working in municipalities are members of the Local Youth Councils, which are local institutions involving young representatives under 29 years of age. The Local Youth Councils are undergoing restructuring throughout Greece due to the new legislative framework on local government. The ultimate goal of these Councils is express the youth's views in their respective regions.

These three levels ensure the continued presence of young people's and young people's organisations in the city, as well as the continuing hosting of small and large scale youth events. Thessaloniki hosts European and international projects funded by the European Commission. There are special youth platforms involved in promoting networking and international cooperation, and in building good relations with other similar organisations and youth NGO's networks in the South East Europe region. Furthermore, there is also a wide range of facilities to support young people. Out of the 50 Youth Information Centers operating in Greece, 10 are located in Thessaloniki. These centers provide information on national and European programmes for young people, information on the 'Youth in Action' programme, the Eurodesk programme, the youth entrepreneurship and volunteering programmes, and on the national, European and international youth policies.

The Youth Information Centers operate under the auspices of the General Secretariat for Youth, the National Agency of 'Youth in Action' programme and the municipalities.



THESSALONIKI'S IDENTITY

South-East Europe and Black Sea

Due to its geographical position, Thessaloniki is the link between the Balkans and South-East Europe in the north, and the Black Sea region in the east. It enjoys good relations with its southeastern neighbouring countries and welcomes hundreds of students from neighboring countries in its universities.

Thessaloniki maintains close ties with the Black Sea regions and has developed partnerships in the trade, economy and culture areas. The Black Sea Trade and Development Bank, an international financial institution that supports regional cooperation in the Black Sea, has its headquarters in Thessaloniki.

THESSALONIKI'S IDENTITY

Culture and entertainment

Beyond its great cultural heritage, which is reflected in the numerous outstanding monuments, archaeological sites and famous Byzantine temples, Thessaloniki also has a multifaceted modern cultural life.

Over the recent years, the city hosted major cultural events of international importance (European Capital of Culture 1997, Biennale of Young Artists in 1986 and 2011, Womex 2012).

The city has considerable museums (Archaeological Museum, Byzantine Museum, State Museum of Contemporary Art, Macedonian Museum of Contemporary Art, Jewish Museum) and numerous galleries. Moreover, there are big drama organisations, such as the National Theatre of Northern Greece as well as smaller drama and dance groups and music bands. Every year the city hosts the International Film Festival, the International Documentary Film Festival and the International Book Fair.

Over the last half century, in early autumn, Thessaloniki hosts the Dimitria Festival, organised by the Municipality of Thessaloniki, which has many events addressed to young people.

The city is renowned for its intense rhythms of daily life and hospitality; moreover, there is a plethora of cafeterias, restaurants, and taverns serving local tipples and food. It is also famous for its nightlife, its crowded cafes, bars and clubs. As the rumor has it: 'it is a city that never sleeps'.

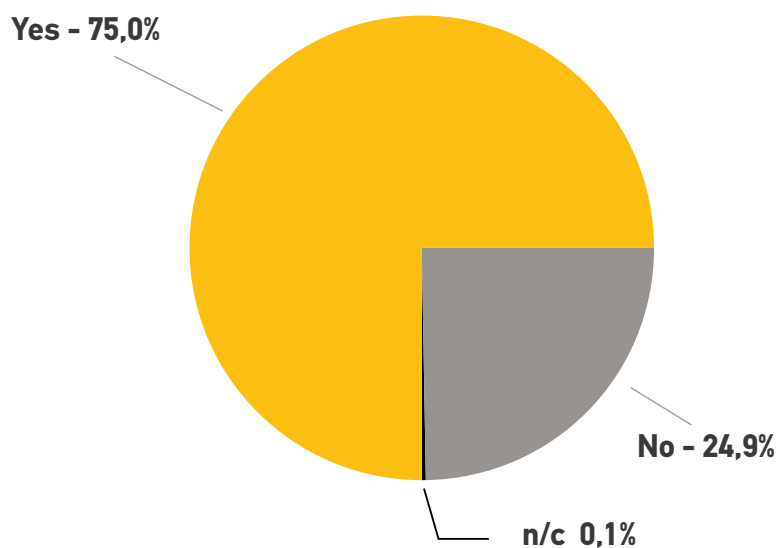
THESSALONIKI'S IDENTITY

Thessaloniki's youth identity

A quantitative research was carried out from 11 to 14 April through personal interviews, with random sampling in the Municipality of Thessaloniki, to a sample size of 700 people, men and women from 18 to 34 years. The research was conducted on behalf of the EYC 2014 by an external partner and it illustrates 'at random' the features and behaviors of Thessaloniki's young people. According to the research, the demographic and social background of the respondents is as follows:

This research supplies for the first time information on the visibility of EYC 2014 and on the willingness of young people to participate. Please find attached the following graphs:

Are you aware that Thessaloniki is the European Youth Capital in 2014 ?



THESSALONIKI'S IDENTITY

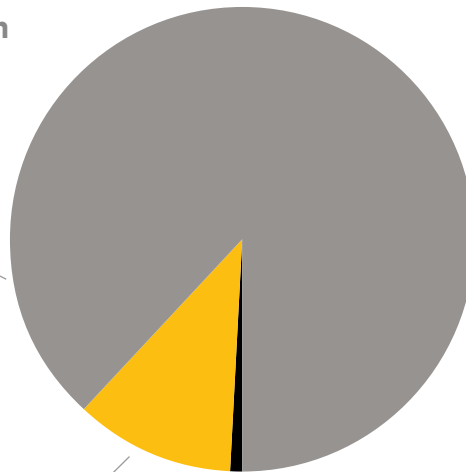
Do you participate to this event?

(Only people who answered yes to the question
"Are you aware that Thessaloniki is be the
European Youth Capital in 2014 ?")

No - 88,2%

Yes - 11,0%

n/c 0,8%

**Would you like to participate to this event?**

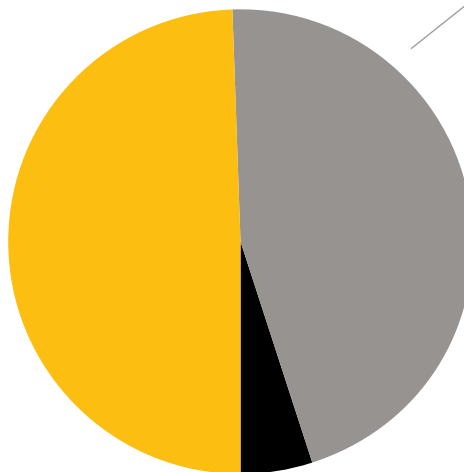
(Only people who answered no to the question
"Do you participate to this event?")

No - 45,8%

Yes - 49,5,%

Women answered who yes 55,2%

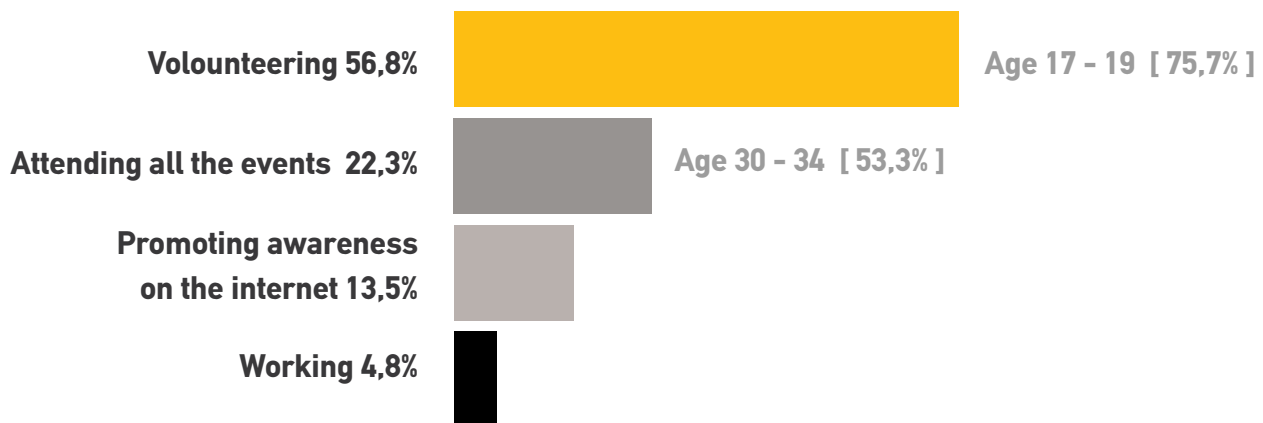
n/c 4,8%



THESSALONIKI'S IDENTITY

How would you like to participate?

(Only people who answered yes to the question
"Would you like to participate to this event?")



The challenge for Thessaloniki, in her capacity as 'European Youth Capital 2014', was to help young people in spite of the adverse socioeconomic climate caused by the intense crisis; a crisis that covers all aspects of life and is clearly reflected in the 60% proportion with regard to the ages 18-30 years, in Thessaloniki.

Taking into consideration the above data, participation was a great challenge for us all. The programme has used all media at its disposal and was designed and implemented in such a way so that no one was left at a disadvantage.

EYC 2014 LOGO

The logo of EYC 2014 represents a 'Mohican' in a mark designed by 'Beetroot' company; a creative and modern company located in Thessaloniki, Greece. The 'Mohican' outlines the unconventional youth in black and yellow. The face is black to emphasize the discrimination on the grounds of race or colour. The mohawk is yellow to refer to the gold helmet that the soldiers used to wear at the time of Alexander the Great, so as to make a slight reference to his origin. The typeface used for the words is especially designed for EYC 2014.



The 'Mohican' lives up and gets colour depending on his role. When the Mohican becomes green, it marks environment-related actions, when it becomes brown it marks volunteering, when it becomes red it marks active citizenship, and his mohawk changes colour accordingly. The figures below are a schematic presentation.

KEY TOPIC

The key topic of the EYC 2014 programme is 'Time'. The time reveals everything to the subsequent generations. Time is verbose. 'Time' brings to the fore the city's history and its role in the northeastern Europe, its future perspectives and its social renewal. The programme includes a wide range of activities which are based in four basic principles: creativity, participation, special social groups and new social movements.

THEMATIC AXES in the order shown in the table below:

- Urban Landscape
- Volunteering - Non-Formal Learning
- Sports-Health
- Arts & Culture
- Youth in Active Citizenship
- Multiculturalism - Social inclusion
- Civil Society - Activism
- Innovation; Youth Entrepreneurship
- Green development-Environment
- Openness- Youth Tourism
- Communication across Generations





Urban



Volunteer



Sports



Culture



Social



Integration



Participate



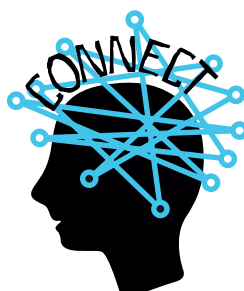
Innovate



Nature



Global



Connect



All events

CALL FOR EXPRESSION OR INTEREST FOR EYC 2014

In the summer of 2013 we made available, for the first time, the application form that had to be filled in by the city's voluntary organisations. The application was distributed on the network of volunteer organisations relating to programmes addressed to young people 15 to 30 years and was e-mailed, with the remark that only one proposal would be adopted for each institution with regard to the pilot programme of 2013 and up to two for the programme of 2014.

The deadline for proposals expired at the end of the first week of September 2013 and the assessment of proposals and communication of results was scheduled within a relatively short period. The applications for the participation to the European programmes has been formed on the basis of the application form used by the national body (General Secretariat for Youth), and is as shown in the following model.

The bodies that missed the first deadline had the opportunity to apply on May 2014 in order to participate in the programmes of the second half of 2014.

On 24 September 2013 the results on the pilot phase of 2013 and the results on the basic core were announced on a press conference held by the Mayor of Thessaloniki and the President of EYC 2014. The press conference also included the objectives and themes of the events, the contribution of the foreign countries' Embassies and Consulates in the programme, the twin cities of Thessaloniki, the European and International Organisations and Institutions.

In the first call 72 proposals by 28 NGOs were submitted, and in the second the number of the corresponding proposals amounted to 36.

CALL FOR EXPRESSION OR INTEREST FOR EYC 2014

Thessaloniki -
European Youth Capital
2014



Application form

Please read the instructions carefully before completing the application.

The proposed action is for the year:

Title of
the
proposal:

Part. Details of the applicant organisation

1. Particulars of the applicant organisation

Name	<input type="text"/>		
Address	<input type="text"/>		
Postal Code	<input type="text"/>	City	<input type="text"/>
Website	<input type="text"/>	Year of establishment	<input type="text"/>
Email	<input type="text"/>	VAT	<input type="text"/>
Phone number	<input type="text"/>	Tax authority	<input type="text"/>

2. Legal representative of the organisation

Surname	<input type="text"/>	Name	<input type="text"/>
Capacity	<input type="text"/>		
Email	<input type="text"/>		
Phone number	<input type="text"/>	Cell Phone	<input type="text"/>

3. Contact person

Surname	<input type="text"/>	Name	<input type="text"/>
Capacity	<input type="text"/>		
Email	<input type="text"/>		
Phone number	<input type="text"/>	Cell phone	<input type="text"/>

4. Organisation's description

Type	<input type="checkbox"/> Association <input type="checkbox"/> Non-profit civil partnership <input type="checkbox"/> Member of the Thess Network <input type="checkbox"/> Other – specify:
------	---

Please provide a brief description of your organisation's profile and related activities over the last 2 years (no more than 250 words).

CALL FOR EXPRESSION OR INTEREST FOR EYC 2014

Part B. Description of the proposed action

1. Description

Please provide a detailed description of your proposed action (no more than 600 words).

If your proposal is accepted it maybe published. Therefore be accurate, indicate the place which your actions will take place, the type and subject matter, the objectives, the duration the participants, the methodology, the deliverables and the number of young people to who it is addressed.

2. Duration

Launch

(day of the first expenses)

End

(deadline for the submission of the report)

Total duration of the action:

3. Priority of the proposed action in relation to the themes of the European Youth Capital 2014

1. Arts & Culture	7. Green Development
2. Innovation - Youth entrepreneurship	8. Openness- Youth tourism
3. Multiculturalism - Social inclusion	9. Youth in Active Citizenship
4. Urban landscape	10. Volunteering - Non-formal learning
5. Communication across generations	11. Civil Society - Activism
6. Sports- Health	Other (specify):

CALL FOR EXPRESSION OR INTEREST FOR EYC 2014

4. Actions' impact

Please explain the expected impact on the city's young people and on those involved in the proposed action. If you plan to pursue the action (eg under the new Program Erasmus +, if it is an original action of your organisation or an action that you have already implemented in the past), then it should be reported (no more than 250 words).

5. Dissemination and Exploitation of Results

Please provide a detailed description of the measures taken in order to publish the results of your action and the programme of the European Youth Capital 2014.

Also indicate the way in which you intend to exploit the results (no more than 250 words).

Part C . Budget

Please indicate the respective expenses, but keep the expenditure at 1. Estimate cost, including VAT .

For the direct expenditures you will be asked to submit the respective documentation in the final report of the action.

Type of expenditure	Amount €
A. Direct expenditure	
B Indirect expenditure (in kind)	
Total cost	

CALL FOR EXPRESSION OR INTEREST FOR EYC 2014

Requested contribution by 'Thessaloniki European Youth Capital 2014'	
Co-financing	
Part D. List of official documents	
This application form must be completed and signed by the person authorised to enter into legally binding commitments on behalf of the applicant in pdf format	
Statute of the applicant organisation in pdf format	
Certificate of non-dissolution issued by the relevant Court in pdf format	

Date

Legal representative & stamp

EVALUATION METHODS

The participants were selected on the basis of two scoring systems for each proposal, the first one related to the final decision on the participation in the programme, based on the evaluation form shown below, and the second related to the implementation of the action and its success, as well as to the rate of youth participation.

Form containing the evaluation criteria of the applicant organisation

The evaluation form was built on the template used by the General Secretariat for Youth, which was based on the score achieved.

The evaluation of the proposals was carried out by the committee of specialised partners with the participation of the President, the Coordinator of the EYC, the person responsible for the European Programmes and the person responsible for the events programme of EYC 2014. The decisions were approved by the Board of Directors of the Community Enterprise of Thessaloniki Municipality.

CRITERIA FOR THE EVALUATION OF THE APPLICATION**APPLICATION REFERENCE**

1) Code number:	
2) Thematic priority:	
3) Project title:	
4) Name of organisation:	
5) Location of the project:	
6) Project duration (during the implementation phase):	

CALL FOR EXPRESSION OR INTEREST FOR EYC 2014

7) Number of participants (including partners):

8) Budget:

9) Amount requested

10) Summary of the project (as given in the application):

Remarks:

EVALUATION METHODS

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3	•	Project title:
4	•	Name of organisation:
5	•	Location of the project:
6	•	Project duration (during the implementation phase):
7	•	Number of participants (including partners):
8	•	Budget:
9	•	Amount requested:
10	•	Summary of the project (as given in the application):
	•	Remarks:

EVALUATION METHODS

TO BE COMPLETED ONLY IN CASE OF CANCELLATION

APPLICATION REFERENCE

The application shall be considered invalid because it does not meet one/or more of the following criteria.

Select the cancellation reason.

If the application is considered invalid because it does not meet the eligibility criteria, please highlight the respective eligibility criterion that it does not fulfil

- | | |
|---|---|
| 1 | <ul style="list-style-type: none">Does not meet the eligibility criteria (please circle)
incompletely filled, eg the application form was wrong, error in the calculation of the participants and / or duration of the programme, signature is missing and / or stamp of the legal representative, bank account details are missing, error in program implementation dates, the signed commitments of partners are missing) |
|---|---|

- | |
|---|
| <ul style="list-style-type: none">Remarks |
|---|

EVALUATION METHODS

ACTION 4.3 - CRITERIA FOR THE EVALUATION OF THE APPLICATION

The application will be marked out of 50 points, which are broken down per section as follows:

- 1 RELEVANCE TO THE PRIORITIES OF THE THESSALONIKI-EYC PROGRAMME:
(0 – 5)
- 2 PREPARING THE DRAFT - INVOLVEMENT OF YOUNG PEOPLE IN THE PHASE OF PREPARATION (considered the degree of involvement of young people in preparing the action. Partner participation should be documented and reflected in the proposed programme):
(0 – 5)
- 3 INVOLVEMENT OF YOUNG PEOPLE IN THE PHASE OF IMPLEMENTATION, EVALUATION AND / OR CONTINUATION (considered youth participation in the implementation, evaluation and continuation of the project. The participation will be documented for young people and is reflected in the proposed program):
(0 – 5)
- 4 QUALITY OF THE PROGRAMME AND OF THE PROPOSED WORKING METHODS (the work programme and the implementation method should be in full coherence with the proposed project. According to what daily activities will the thematics and objectives be implemented? What are the working methods that will be used?):
(0 – 5)
- 5 RELEVANCE OF THE PROPOSED LEARNING OBJECTIVES WITH THE PROJECT (considered the contribution of the planned activities and working methods in the process of non-formal and informal education of young people involved in the project):
(0 – 5)
- 6 EUROPEAN DIMENSION OF THE PROJECT (considered the European dimension of the project in relation to the particular subject addressed):
(0 – 5)
- 7 EXPECTED IMPACT OF THE PROJECT (participants, members of organisations, local or broader community . Measures foreseen to achieve the target):
(0 – 5)
- 8 MEASURES TO ENSURE THE PROJECT'S TRANSPARENCY, PROMOTION AND DISCLOSURE (publication of the proposed project, and in generally of the Thessaloniki-EYC 2014):
(0 -5)
- 9 MEASURES FOR THE DEVELOPMENT OF POSITIVE RESULTS AND THE CONTINUATION OF THE PROJECT(assessed only certain measures to continue):
(0 – 5)
- 10 YOUNG PEOPLE WITH FEWER OPPORTUNITIES - OTHER PRIORITIES (mountain / isolated geographical region, border areas, inaccessible island Greece, deprived areas of urban centers, non urban centers, unemployed youth, young persons with disabilities, suffering from social exclusion, repatriated immigrants, refugees:
(0 – 5)

1	2	3	4	5	6	7	8	9	10	
										/ 50

• Remarks

EVALUATION METHODS

Activity evaluation form

It has been used for the final phase, during the implementation of each activity; the details were filled in both by the project leader or by EYC 2014 volunteers. The template form is shown below.

Activity Rating (to be completed by the representative of the activity)						
1	Title					
2	Coordinating organisation					
3	Venue					
4	Date & duration					
5	Held as planned (circle-if not, explain)	Yes	No			
6	Did it involve volunteers? (circle-if so, state the total number)	Yes	No			
7	Number & age of the crowd	15-20	21-25	26-35	> 35	Total
	What was the public's response	15-20	21-25	26-35	> 35	Total
8	(P: positive-In: indifferent-N: negative)					
9	Thessaloniki EYC 2014 is presented through: (circle)	Posters- brochures	Banne- rs	Pressarticles	Social media	Not mentioned
10	Was Thessaloniki EYC 2014 present? (If yes, please specify the medium: eg. Banners, brochures, volunteers, etc.)	Yes	No			
11	The activity was communicated through: (If yes, please specify the medium: eg. Banners, brochures, media, social networks, volunteers, etc.)	Yes	No			

The completed evaluation is filed in a special folder kept by the project promoter with the items described below (this folder may be requested by Thessaloniki-EYC 2014). The evaluation and its accompanying documents should also be email to the following email address contact@thessaloniki2014.gr.

- one or more photos of the event
- in case of articles published in the press, a brief mention in the title, the publication means and the date of publication
- in case of posts on social networks, the social media, the account on which it was posted, the short post (post) or very brief summary of this post and the date

TOTAL NUMBER OF APPROVED PROPOSALS

A total of 255 events were approved both for the pilot phase held in 2013 and for the main celebration in 2014.

According to their priority theme, the events are classified as follows.

Arts and culture:

86 events, 63 of which were produced in cooperation with the European Youth Capital 2014 and were funded by the Community Enterprise of Thessaloniki Municipality. The remaining 23 were financed through the institutions under the auspices of the EYC 2014 and the Municipality of Thessaloniki, which supported the actions with volunteers and communication tools.

Innovation

Youth Entrepreneurship: 27 events, 13 of which were co-produced and 14 were produced under the auspices-support.

Openness

Youth Tourism: 26 events, 15 of which were co-produced and 11 were produced under the auspices-support.

Sports-Health

22 events, 11 of which were co-produced and 11 were produced under the auspices-support.

Multiculturalism

Social Integration : 20 events, 11 of which were co-produced and 17 were produced under the auspices-support.

Youth in Active Citizenship

9 events, 13 of which were co-produced and 6 were produced under the auspices-support.

Communication across Generations

17 events, 10 of which were co-produced and 7 were produced under the auspices-support

Volunteering

Non formal learning : 12 events, 7 of which were co-produced and 5 were produced under the auspices-support.

Green development

Environment: 11 events, 10 of which were co-produced and 1 was produced under the auspices-support.

Civil Society

Activism: 10 events, 6 of which were co-produced and 4 were produced under the auspices-support.

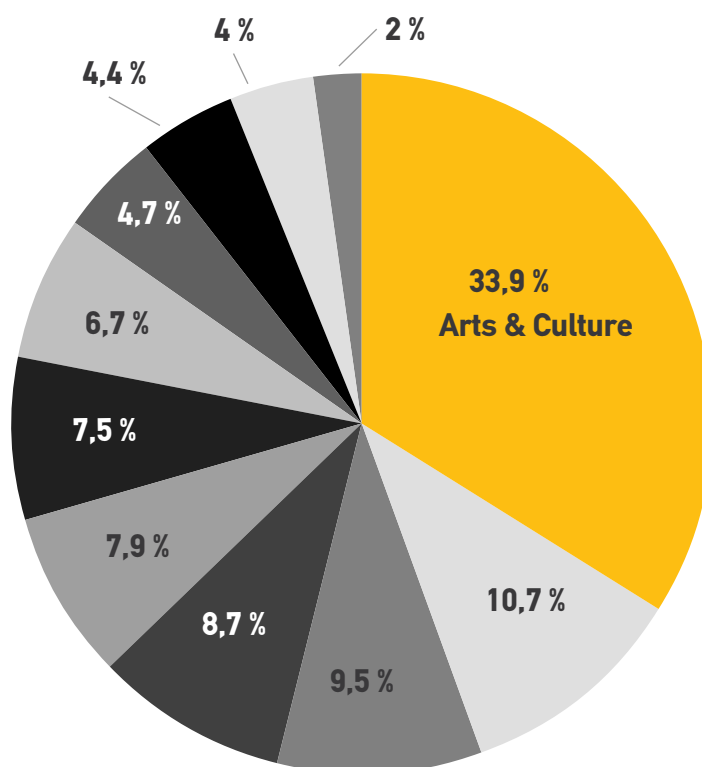
Urban landscape : 5 co-produced events.

TOTAL NUMBER OF APPROVED PROPOSALS

In order to avoid any misunderstanding, it should be noted that the majority of the events was designed and implemented by the volunteers of the participating organisations. Thus, some units show low selection rates, however the concepts of volunteering and environmental activism are inherent in the majority of actions.

Find below the tables with the themed events in detail, the organisers, a brief description and the correspondent institutions.

FIGURE SHOWING THE EVENTS



ARTS & CULTURE	33,9 %
INNOVATION & YOUTH ENTREPRENEURSHIP	10,7 %
OPENESS & YOUTH TOURISM	9,5 %
SPORTS & HEALTH	8,7 %
MULTICULTURALISM & SOCIAL INCLUSION	7,9 %
YOUTH IN ACTIVE CITIZENSHIP	7,5 %
COMMUNICATION ACROSS GENERATIONS	6,7 %
VOLUNTEERING & NON FORMAL LEARNING	4,7 %
GREEN DEVELOPMENT & ENVIRONMENT	4,4 %
CIVIL SOCIETY & ACTIVISM	4 %
URBAN LANDSCAPE	2 %

Thessaloniki is always pregnant with culture and culture seems to be the first option for young people. The cultural values are longitudinal and unchangeable, even in a time of crisis. Although the crisis prevents young people from exercising their fundamental rights, the youth has never stopped creating cultural goods.

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Urban landscape : 5 co-produced events.

MILESTONE ACTIONS

21-23 / 11/2013: European Youth Organisations Report under the General Assembly of the European Youth Forum and proclamation ceremony of the EYC for 2016.

2/05/2013: Action for the International Volunteer Day under the title 'volunteering and Writing' in collaboration with Thess-Diktio, the Thessaloniki volunteer organisations network.

17-22 / 1/2014: Media Against Xenophobia

Training programme co-funded by the Council of Europe and in particular by the European Youth Foundation and 'Thessaloniki - European Youth Capital 2014', organised by the non-governmental, non-profit organisation 'United Societies of Balkans' with the participation of 22 young people from 11 countries.

20-21 / 2/2014: Conference on 'European Integration: Opportunities for Youth - Judicial Protection and Fundamental Rights' organised by Jean Monnet Chair of the Department of International and European Studies, University of Macedonia and the Centre for International and European Economic Law.

02/21/2014: 'Skills and employability: opportunities for young people in the labor market.'

The workshop's topic, which was organised by the European Centre for the Development of Vocational Training (Cedefop), was the dissemination of good practices and the submission of recommendations regarding national and European strategies for the development of youth employability in the modern environment of economic uncertainty.

20-22 / 2/2014: (E) U VOTE FOR YOU (TH) STRATEGIES

International workshop (workshop) for 30 young people from Italy, Portugal, Romania and Greece. Its main subjects were the European elections, the European Parliament and what young people require from the new EP. The selection process was based on a knowledge quiz on the European Union. This workshop is the first of a series of other actions included in the campaign of strengthening the participation of young voters in the 2014 elections.

The action fell within the framework of the programme 'Go For Europe!' which was funded by the Youth In Action of the European Union.

The programme was coordinated by the 'Thessaloniki- EYC 2014' and its partners were EYC (Turin 2010, 2012 Braga, Cluj Napoca 2015), the Department of Journalism and Mass Media of Aristotle University and the Observatory Society Central Macedonia Citizens.



MILESTONE ACTIONS

10-12 / 3/2014: European Youth Conference under the Greek EU Presidency.

Co-organised by the Ministry of Foreign Affairs, General Secretariat for Youth.

23-27 / 4/2014: THESSALONIKI INTERNATIONAL STUDENT MODEL UNITED NATIONS 2014

Meet students from around the world in order to simulate the discussions of different bodies of the United Nations on international issues.

Co-organized by the University of Macedonia and the UN.

04/30/2014 and 02/05/2014: Events marking the beginning of the campaign for the European elections on 'Young people and European Union - We talk about the Europe we would like.'

Students' panels, representatives of Thessaloniki's NGOs, former Members of the European Parliament of Thessaloniki and new prospective MEPs. The purpose of both events was to engage young people in a talk with former and prospective MEPs on Europe and the value of the European Parliament for citizens. These activities were implemented under the project 'GO FOR EUROPE!', which was funded by the European Union and the programme 'Youth in Action' and the 'Thessaloniki - European Youth Capital 2014'.

07/05/2014 Conference on the European elections

Presentation of the analytical results of the public opinion survey conducted in view of the European elections of May 25, 2014 that tried to answer what young people, aged 17-35 years, think about the European elections.

8/5-11/5/2014 European Youth Dialogue 2014- Reclaiming Our Future

European Conference on the future of young people in Europe held with the participation of youth organisations. Ninety young people aged 18-29 years and active citizens took part in the conference just a few days before the European elections. Promoter: Heinrich Boell Stiftung Greece.



MILESTONE ACTIONS

9 / 5-11 / 5/2014 GROOVE PORT FESTIVAL

To celebrate Europe Day, Thessaloniki-European Youth Capital 2014 organised the first Grooveport Festival vol.1. which was held with the participation of Greek and foreign groups. The entrance was free.

9/5/2014 KNOWLEDGE SHOTS

Within the framework of Europe Day, twelve speakers had only seven minutes to present current European initiatives and support schemes for young people, women, entrepreneurs, researchers and citizens and outline major European policies on employment, transparency, information, research, growth and entrepreneurship.

05/31/2014: EUROPEAN RUGBY CHAMPIONSHIP

In another first for Thessaloniki, the European Rugby Championship was held in the city and was attended by ten national European teams (Greece, Switzerland, Austria, Monaco, Hungary, Croatia, Turkey, Bulgaria, Bosnia - Herzegovina, Luxembourg).

10-18 / 8/2014 THESSALONIKI INTERNATIONAL FORUM -European Youth Parliament

The European Youth Parliament is an independent educational project which specifically meets the needs of the young European citizen.

It encourages independent thinking and socio-political initiative among young people and fosters the improvement of the social and professional skills. Since its creation, thousands of young people have taken part in local, national and international debates, creating friendships and contacts within and across borders. It has contributed significantly to the European Union. Nowadays, this Parliament is one of the largest European platforms for political debate, intercultural encounters, educational work on politics and exchange of ideas among young people in Europe. It is a network consisted of 37 European associations and organisations in which thousands of young people participate on a voluntary basis. The International Forum held in Thessaloniki and Halkidiki with promoters the European Youth Parliament, the Schwarzkopf Foundation and the Konrad-Adenauer-Stiftung.

28/8-1/9/2014: STRATEGO WORLD CHAMPIONSHIP

The 17th OPEN STRATEGO WORLD CHAMPIONSHIP, held at Thessaloniki City Hall, was organised by the STRATEGO Hellas Federation.



MILESTONE ACTIONS

15 / 9-19 / 12/2014: Photo exhibition and competition 'HAVING THEIR SAY'

Young people from various European countries took the floor and recorded snapshots of their lives in a photo exhibition titled 'Having Their Say', which was organised in Thessaloniki by the Norwegian Embassy in Athens, in collaboration with the 'Thessaloniki - European Youth Capital 2014' and on the financing of the EEA and NORWAY GRANTS.

The financing of the European Economic Area (EEA Grants and Norway Grants) aims at reducing social and economic disparities and strengthening the bilateral relations in 16 out of 31 countries of the EEA.

The exhibition was held under the auspices of the Municipality of Thessaloniki in the central ground floor of Thessaloniki's Hall.

The photographs exhibited aimed at presenting young people in all aspects of their daily lives: education, entertainment, demonstration, employment, unemployment, game, creativity, music, company, love. The photos highlighted their personal look on social issues such as multiculturalism, social inclusion, activism and environmental consciousness. They wished to demonstrate that the cultural wealth of young people is the risks they take in order to express their feelings.

16-19 / 10/2014: World Rowing Championships

Thessaloniki hosted for the first time the World Rowing Coastal Championships at the seafront area of the city from the Great Alexander's statue to the Port'. The event was co-organised by the Municipality of Thessaloniki, the Greek Rowing Association and the Greek Metropolitan SA. with the participation of 500 athletes from 20 and most countries of the world. The event welcomed 500 athletes from 20 countries.

25-29/9/2014 : 'Creative Entrepreneurship, Active Citizenship: Opportunities for EuroMed Youth'

The United Societies of Balkans (USB), co-leader of the Anna Lindh Foundation in Greece, organised this action in cooperation with the Foundation and under the support of European Youth Capital, Thessaloniki 2014. The action has gathered youth from the Mediterranean countries and has tackled the concept and process of 'social entrepreneurship' by providing the participants with the entrepreneurial skills needed to develop innovative ideas and projects to face the current difficult economic conditions and contribute to positive societal change in their communities.

9/11/2014 : FEEDING THE 5000

'Feeding the 5k', a worldwide campaign against food waste, has served up a delicious communal feast for 5000 people made entirely out of food that would otherwise have been wasted. This voluntary event was held in front of the White Tower, by the environmental organisation Feedback and 'Thessaloniki-European Youth Capital 2014' in cooperation with Anatoliki SA, the Development Agency of Eastern Thessaloniki's Local Authorities, the NGO 'Boroume-Saving food, saving lives', WWF Hellas, the Thessaloniki Central Market SA, the YMCA, Harokopio University, the British Council. The event was supported by the Municipality of Thessaloniki.

30/11/2014 ERASMUS INTERNATIONAL DINNER

The Erasmus Students Associations of Thessaloniki in cooperation with the 'Thessaloniki - European Youth Capital 2014' organised for the first time in Thessaloniki an international dinner that was served in the foyer of the City Hall.

Exchange students of Thessaloniki represented their countries with traditional dishes, which they had cooked by themselves. The culinary habits of every country play an important role in its identity. This activity gave the opportunity to the participants to travel around the world through the dishes.

SPECIAL ACTIONS for people with special needs

01/31/2014: Art in the Dark

An original action, which was developed in a space designed especially for that purpose and gave the opportunity to every young person to feel the specificity of art production in conditions of absolute darkness and experience a unique experience. The action was organized by the NGO 'Disability Today' and especially by blind people.

14/2 - 16/2/2014: Theatrical performance by 'En Dynami' theatre ensemble entitled 'The fan man or How to dress an elephant' based on a series of daily, 'special' stories about various forms of disability, diversity and people around it.

19 / 3-4 / 4/2014 PORTRAIT STORIES - JUBILO PROJECT

The equal right of all in art is highlighted by the artistic action that is organised in collaboration Jubilo Project and Thessaloniki - European Youth Capital 2014 at the Macedonian Museum of Contemporary Art. This initiative aims at showcasing the artistic creation of children with special abilities.

Participants come from the 1st EEEK Pylea Panorama. The High School for Deaf and Hard of Hearing of Thessaloniki, the High School for Children with special needs of Thessaloniki, the group 'En Dynami' AND THE NETWORK 'Include' with the approval of the Institution of Educative Policy and the Region of Primary and Secondary Education of Central Macedonia.

26/4/2014 : 'Party in the Dark'

A different initiative organised in a place that was designed especially for that purpose, by the Non-Governmental Organisation 'Disability Today'.

This action aims at mobilizing young people on issues related to problems that disabled people face, and in particular blind people. The volunteers, who were people with visual impairments, helped visitors feel the environment around them.



FOCUS EVENTS

2/7/2014 : 1st PARA-Athletics open Meeting

Thessaloniki hosted a meeting of top athletes with physical impairments from around the world. The city made a wish that this meeting will become an institution, giving thus the opportunity to disabled athletes from Greece and abroad to participate.

3/7/2014 : Cruzeria Fest

At the floating bar/ cruise boat Arabella there will be concerts and music events with djs. Arabella welcomed groups of teenagers and young people with disabilities and gave them the opportunity to amuse and enjoy the gulf and another aspect of Thessaloniki, in a completely safe and accessible environment. The action was organised in cooperation with the Families Association for Mental Health of Thessaloniki, the Association of Children with Down syndrome, the Disabled Persons' Association 'Drasi gia to kati allo' as well as schools for children

20/11 – 10/12/2014 'Photo Exhibition : Photoshooting my city'

Photo and painting exhibition organised by the Elementary School for the Deaf and Hard of Hearing Students of Panorama and the High School and Lyceum for the Deaf and Hard of Hearing Students of Thessaloniki, which was held at 'Alexandros' cultural centre. The report was accompanied by dancing and music events for students.

12/4/2014 : THE EUROPEAN YOUTH CAPITAL ON STAMP

The Municipality of Thessaloniki in collaboration with the Hellenic Post Offices issued stamps bearing the logo of Thessaloniki-EYC 2014, i.e. the Mohican, emphasizing thus the role of correspondence at a time when the world has seen a prevalence of electronic communication.

Aristotle square was transformed into a huge open-air post office with traditional mailboxes and bikes. 5000 cards depicting all subject fields of the European Youth Capital were handed out for free to the public. Citizens had the opportunity to discover four other products especially issued for collectors: collector's writing book with an insert about Thessaloniki, numbered stamp sheets showcased in an attractive luxury packaging, a set of 10 Thessaloniki cards depicting Thessaloniki with sticker stamps, and a velvet box with a silvered stamp of EYC 2014.



FOCUS EVENTS

1/6/2014 : RECORD GUINNESS OBTAINED

Dancers and citizens of Thessaloniki who gathered together for the 'Break Record Guinness – The Largest Rueda de Casino event, organised by EYC 2014, in Aristotelous square in collaboration with the dance school 'Danza Fuerte'.

The event included 1 102 participants from all over Greece, who danced for a total of 7 minutes and 14 seconds in concentric rings, showcasing 27 different dance moves. In this way, they defeated Italy's record and won a place in Guinness book.

12/6/2014 : ' MANGA ONESHOT: THESSALONIKI THROUGH TIME'

The history of Thessaloniki has been originally portrayed in the first Greek manga oneshot entitles 'Thessaloniki through Time' presented by Mangatellers in cooperation with Thessaloniki-EYC 2014. The version was handed out free of charge in different events of EYC 2014.

'Thessaloniki through Time' a city that lives in the rhythm of youth is narrated through manga culture. Thessaloniki's image is reflected from the beginning of its establishment to the modern era, with Mangatellers, R.u.N. και Mythos playing the leading roles. 'Thessaloniki through time' is combining the Greek and European culture, by adding elements of the Japanese culture. The project's aim is to open up the artistic horizons of youth into the world of manga, and to strengthen the Greco-japanese relations.

24/10/2014 : EUROPEAN YOUTH CARD: SPECIAL, ANNIVERSARY EDITION FOR THESSALONIKI- EYC 2014!

Thessaloniki – EYC 2014 in cooperation with Youth and Lifelong Learning of the Foundation of the Ministry of Education issues the European youth card.

The logo of Thessaloniki - EYC 2014 is printed on the back side of the discount card. The card is available at the office of the General Secretariat for Youth and is open to all young people between 13– 30 years old with an annual membership fee of 10 euros. The owners of the card enjoy discounts in museums, diners, means of transportation and shops and is valid throughout Europe.



FOCUS EVENTS

3 – 4/11/2014 : DARK ILLUSION – A THRILLER MADE IN THESSALONIKI!

Thessaloniki - European Youth Capital 2014 participated in the 55th Thessaloniki Film Festival, with the psychological thriller film «Dark Illusion».

It is a thriller filmed entirely in Thessaloniki by the amateur film production group, 'Katrakylontas Productions', a no budget (very low budget) film, implemented only with the support of Thessaloniki - EYC 2014. The movie was awarded the 'Fischer Audience Award - Michael Cacoyannis' in the 55th Film Festival of Thessaloniki.

1/5 – 31/12/2014 : THESSALONIKI'S EYC 2014 SHOWCASE!

In May 2014 the showcase was presented in Notos Galleries in Chirs gallery at the center of the city.

Diverse topics: From yachting to manga magazines and from paintings to fabric tubes. All these topics of young artists in Thessaloniki, that changed depending on the season ,were presented in this special showcase which became an attractive spot in the center of the city.

15/11/2014 : THE COUNCIL OF EUROPE CONGRATULATED THESSALONIKI EUROPEAN - YOUTH CAPITAL 2014

The Council of Europe congratulated 'Thessaloniki -European Capital of Youth 2014'. In its annual report on Youth Policy in Greece, Thessaloniki is referred to as 'an impressive example of good practice with regard to the mobilization and participation of young people in youth actions.

This dithyrambic report, which was drawn by an international team of experts following two years of study and travels, is sent to numerous recipients ranging from the Prime Minister's office to international organisations. It is the largest and best proof that everything has proceeded as planned and with a particularly positive effect on young people, on the organisations and on the city.

The report listed the problems and deficiencies in the practice of youth policy in Greece. Even in the framework of a particularly negative environment, the example of Thessaloniki-EYC is specifically mentioned by the international group of the Council of Europe as an initiative that fostered, beyond institutions, youth participation in local social activities. In the report, Thessaloniki-EYC 2014 was presented as an impressive example of good practice in building trust and strengthening democracy through the extensive involvement of young people in the decision-making on issues of direct concern to them.'

Particular emphasis is put on the successful cooperation between youth NGOs, volunteers and local government through the Thessaloniki-EYC 2014 programme.

The international team recorded the low level of education and training of young employees in Greece. In this context, the group believes that Thessaloniki-EYC 2014 could lead to the establishment of a Youth Development and Training Centre.



FOCUS EVENTS

NGOs, ACTORS OF THE PRIVATE AND PUBLIC SECTOR, EMBASSIES, EDUCATIONAL INSTITUTIONS ASSOCIATED TO THE OFFICIAL PROGRAMME OF EYC 2014

- ALEXANDER – TECHNOLOGICAL EDUCATIONAL INSTITUTE OF THESSALONIKI www.teithe.gr
- ALMA LIFE www.almazois.gr
- DISABILITY TODAY <http://anapiriasimera.blogspot.gr>
- ANTIGONE <http://www.antigone.gr>
- ARISTOTLE UNIVERSITY OF THESSALONIKI www.auth.gr
- ARSIS www.arsis.gr
- ACTION ART www.action-art.gr
- ADDART <https://el-gr.facebook.com/addart.gr>
- AIESEC www.aiesec.gr
- ANNA LINDH FOUNDATION
- ASHOKA GREECE
- BRITISH EMBASSY
- BRITISH COUNCIL
- CEDEFOP
- CREATIVITY PLATFORM www.creativityplatform.gr
- General Secretariat for Youth
- GERMAN SCHOOL OF THESSALONIKI www.dst.gr
- GERMAN CONSULATE
- Doctors of the World
- MUNICIPAL TELEVISION - TV 100
- DELTA MUNICIPALITY
- MUNICIPALITY OF KORDELIO-EVOSMOS
- MUNICIPALITY OF NEAPOLI-SYKIES
- PUBLIC BENEFIT ORGANIZATION OF KAVALA
- INTERNATIONAL UNIVERSITY OF GREECE www.i.hu.edu.gr
- 'DOKSA' ATHLETIC ASSOCIATION OF PEOPLE WITH DISABILITIES
- SOCIETY FOR THE ENVIRONMENT AND CULTURAL HERITAGE www.ellet.gr
- HELLENIC ORNITHOLOGICAL SOCIETY www.ornithologiki.gr
- HELLENIC POST OFFICE
- GREEK FEDERATION OF RUGBY FEDERATION OF GREEK STRATEGO
- HELLENIC Rowing Federation
- HELLENIC Range and Pasture Society
- GREEK-FRENCH SCHOOL KALAMARI www.kalamari.gr
- GREEK –GREMAN ASSEMBLY
- CHESS ASSOCIATION OF THESSALONIKI <http://games2014.esth.gr>
- ASSOCIATION FOR DEMOCRACY IN THE BALKANS www.adb.org.gr
- PEDESTRIANS ASSOCIATION OF THESSALONIKI www.enosipezon.gr
- EPAFI 30
- EPI SKOPON <https://el-gr.facebook.com/Epi.Skopon.Cultural.Organization>
- EEA & NORWAY GRANTS
- ESN GREECE www.el.wikipedia.org/wiki/ESN_Greece
- EUROPE DIRECT
- EUROPEAN PARLIAMENT

- EUROPEAN YOUTH PARLIAMENT
- GOETHE INSTITUT
- HELEXPO
- HOMOPHONIA THESSALONIKI PRIDE www.thessalonikipride.com.gr
- 'PAPALANGKI THEATRE COMPANY' <https://el-gr.facebook.com/papalangkitheatre>
- THEATRICAL CULTURAL ARTISTIC CENTER 'POUPOULO'
www.poupoulodramacenter.blogspot.com/2014/07/blog-post.html
- KONSTANTIA YOUTH THEATRE www.theaterkonstanz.de/tkn/junges_theater
- THEATRICAL CULTURAL ASSOCIATION OF ARIDAIA 'PROTHESI'
www.prothesi.blogspot.com
- JAPANESE EMBASSY
- HELLENIC FOUNDATION OF OPEN KNOWLEDGE
- FOUNDATION OF YOUTH & LIFELONG LEARNING
- FOUNDATION HEINZ-SCHWARZKOPF
- FOUNDATION FRIEDRICH EBERT
- FOUNDATION FRIEDRICH NAUMANN
- FOUNDATION HEINRICH BOLL
- INSTITUTE OF VOCATIONAL TRAINING 'XINI'
- ROAD SAFETY INSTITUTE 'Panos Mylonas'
- THESSALONIKI CENTER FOR THE DISSEMINATION OF SCIENCE
AND TECHNOLOGY MUSEUM NOESIS
- CULTURAL CENTER 'ARISTOTLE The STAGEIRITIS'
- CONSUMERS' PROTECTION CENTER www.kepka.org
- ERGANI CENTER www.ergani.gr/main.aspx
- ASSOCIATION FOR THE SUPPORT OF YOUTH 'AEGAIO' www.moaigaio.gr/o-nas
- SOCIAL ASSOCIATION OF CHARILAOU CITIZENS
- 'GREENWAYS' SOCIAL COOPERATIVE
- KONRAD-ADENAUER-STIFTUNG
- NATIONAL THEATRE OF NORTHERN GREECE
- THESSALONIKI STATE SYMPHONY ORCHESTRA
- STATE CONSERVATORY OF THESSALONIKI
- THESSALONIKI FENCING CLUB
- THESSALONIKI LYCEUM CLUB PF GREEK WOMEN www.likhelthes.gr
- LET'S DO IT GREECE www.letsdoitgreece.org
- MANGATELLERS www.mangatellers.gr
- TRITON ASSOCIATION
- THESSALONIKI CONCERT HALL
- NON PROFIT ASSOCIATION 'MERIMNA' www.merimna.org.gr
- MEDITERRANEAN COLLEGE
- MITROPOLI ANAPTYXIAKI OF THESSALONIKI SA
- NGOS JUGEND & KULTURPROJECT eV www.jkpev.de
- NAUTICAL CLUB OF KALAMARIA-OPEN SEA SAILING CLUB
- YOUTH OF THE PANPONTIAN FEDERATION OF GREECE www.neolaia.poe.org.gr
- NEW CONSERVATORY OF THESSALONIKI
- UN
- Ecological Movement of Thessaloniki www.ecology-salonika.org
- THE FRIENDS OF THE NEW SEAFRONT <https://el-gr.facebook.com/filoneasparalias>
- TEAM SFINA <https://el-gr.facebook.com/sfinamia>
- CREATIVE TEAM 'EN DYNAMI'
- THESSALONIKI YOUTH CLUB FOR UNESCO www.unescoyouth.gr
- OPEN HOUSE GREECE www.openhousethessaloniki.gr
- University of the Aegean
- University of Macedonia www.uom.gr

- OBSERVATORY OF THE CITIZENS OF CENTRAL MACEDONIA
- MAGAZINE RouaMat.com
- multipath www.polydromo.gr
- COLORFUL CYCLISTS
- NON PROFIT CULTURAL ORGANISATION PRAXIS www.praxisgreece.com/contact
- EMBASSY OF AUSTRALIA
- EMBASSY OF ISRAEL
- EMBASSY OF THE REPUBLIC OF AZERBAIJAN
- EMBASSY OF NORWAY
- EMBASSY OF THE CZECH REPUBLIC IN ATHENS
- ALTERNATIVE THERAPEUTIC PROGRAMME FOR DRUG ADDICTS 'ARGO'
- PARALLAXIS www.parallaximag.gr/
- ROTARY DISCTRICT
- SEGAS
- FRIENDS OF JAZZ & CREATIVE MUSIC
- PARTNERSHIP FOR SOCIAL GENDER <https://lgbtqiplatform.wordpress.com>
- PUBLISHERS ASSOCIATION OF NORTHERN GREECE www.sekve.gr
- PROJECTS IN THE CITY www.sxediastinpoli.gr
- THE GREEK GUIDING ASSOCIATION www.seo.gr
- SCOUTS OF GREECE www.sep.org.gr
- TEDx UNIVERSITY OF MACEDONIA
- THESS - NETWORK <https://el-gr.facebook.com/Thessdiktio>
- THESSALONISTAS <https://thessalonistas.wordpress.com>
- THESSALONIKI PRIDE www.thessalonikipride.com
- UNITED SOCIETIES of BALKANS www.usbngo.gr
- URBAN ACT
- MINISTRY OF CULTURE: 9th Ephorate of Byzantine Antiquities, XVI Prehistoric and Classical Antiquities
- THESSALONIKI FILM FESTIVAL
- NATURE FRIENDS OF THESSALONIKI www.filoiprasinou.gr
- PHOTOGRAPHY CENTER OF THESSALONIKI
- YMCA www.ymca.gr
- CHOIR 'KORAIS'
- NEWSPAPER 'MAKEDONIA'



THE EUROPEAN YOUTH CAPITAL 2014 traveled around the world through:

- a) exchange programmes involving young people, notably volunteers of the EYC 2014
- b) the presentation of good practices to foreign youth missions that visited Thessaloniki during 2014. More specifically, the offices of the EYC hosted official missions from Germany, Sweden, Russia, Ukraine, Kosovo, Serbia, Albania who visited Thessaloniki in order to make strategic use of the implementation of youth policies,
- c) through the organisation of special «short study visits», that were held either in Thessaloniki or abroad, aiming at creating broader future cooperations, such as cultural meetings involving experts from Israel, sports meetings with students-athletes from Busan, South Korea, voluntary meetings coordinated by «Let's Do it Greece»,
- d) through its participation in the Network of European Capitals, which was created with the view of know-how exchange between young people, future collaborations on issues affecting them and its participation in European projects on direct funding. The Network has carried out two several meetings, two of which were held in Thessaloniki, one in Cluj Napoca and one in Ganja. Two workshops were held in Varma and one in Maribor. Thessaloniki also hosted missions from future European Youth Capitals, and more specifically from Cluj Napoca (5 times), from Ganja (3 times) and from Varna (1 time) that visited the city in order to acquire the know-how.
- e) through participation in approved European Projects such as:

«My Generation at Work»

organised under URBACT II with a view to define a common strategy for strengthening youth employment at local level. The project involved all EYC from 2009 to 2014 as partners.

«Go for Europe»

organised under the Youth in Action. The project is a campaign to promote the first vote and the vote of young people in the 2014 European elections,

«Food Smart Cities for Development»

organised under the Europe Aid. This projects deals with food safety and will be implementing activities from January 2015 onwards for two years.

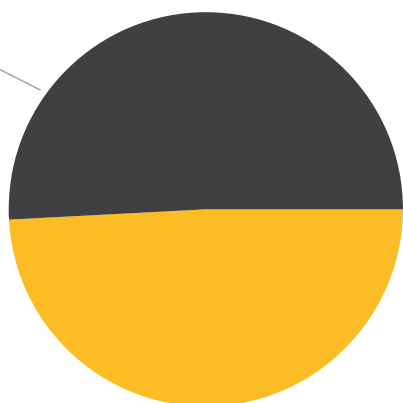
VOLUNTEERING IN EYC 2014

With total entries amounting to 3 238 through the web site of the event, the young people of Thessaloniki supported the majority of the actions of EYC 2014 programme by providing voluntary services. A 30% of the volunteers registered in the electronic archives never came into contact with the organisation. Out of the remaining percentage we have created an active core of 200 volunteers who were trained and were present in the majority of the events during their training. The other volunteers visited at least one time the offices of EYC 2014, attended special volunteers' training seminars and gained experience through the support of at least one event.

Find below statistics on the volunteers' profile.

Have you participated in other voluntary organizations and actions?

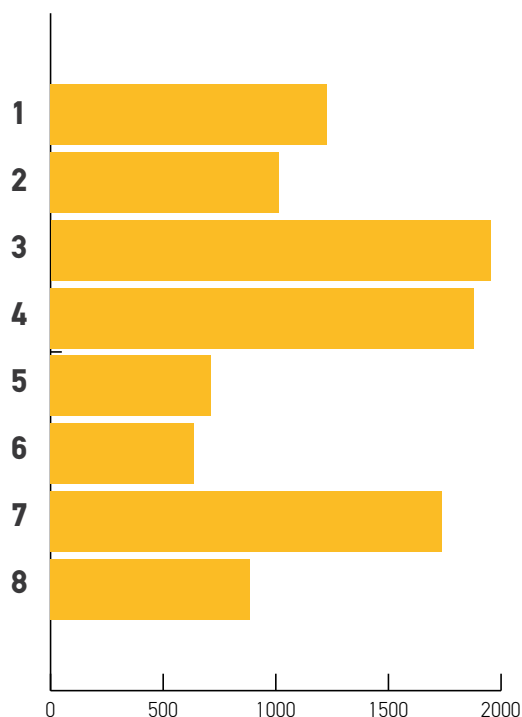
No [1353]



Yes [1296]

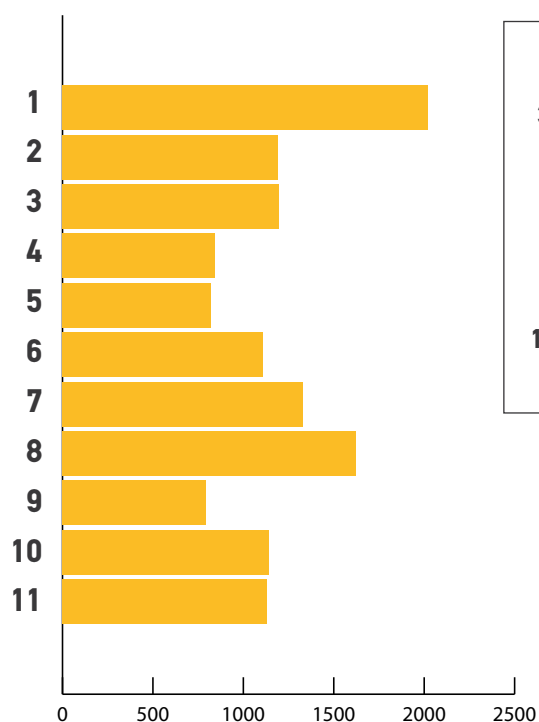
Yes	1296	49%
No	1353	51%

what kind of actions you want to support



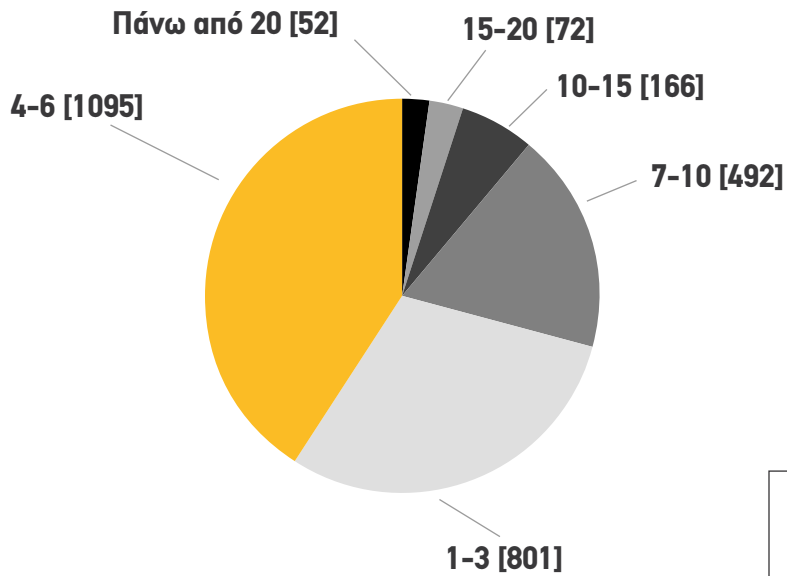
1. Communication	1227	12%
2. Secretariat support	1015	10%
3. Events support	1953	19%
4. Guests support	1881	19%
5. Technical support	714	7%
6. Translations	635	8%
7. Preparation of events	1736	17%
8. Social media	884	9%

which of the 11 thematic priorities of EYC 2014 interest you



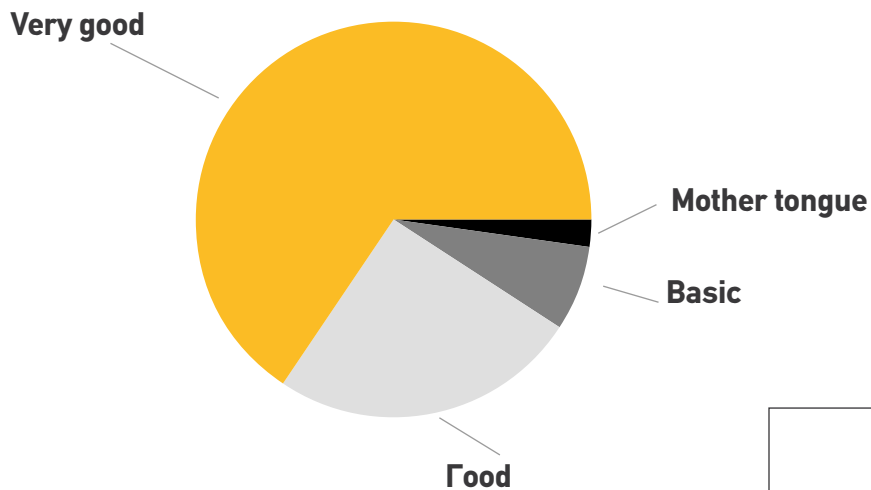
1. Art and culture	2022	15%
2. Innovation & youth entrepreneurship	1193	9%
3. Multiculturalism and social inclusion	1199	9%
4. Urban initiatives	845	6%
5. Civil society initiatives	821	6%
6. Health and sport	1111	8%
7. Environment	1331	10%
8. Extroversion and youth tourism	1625	12%
9. Intergenerational dialogue	791	6%
10. Volunteering and informal education	1143	9%
11. Active youth participation	1132	9%

how many hours per week you can offer for volunteering



1-3	801	30%
4-6	1095	41%
7-10	492	18%
10-15	166	6%
15-20	72	3%
πάνω από 20	52	2%

Knowledge of English language



Basic	206	7%
Good	702	25%
Very good	1795	65%
Mother tongue	59	2%

VOLUNTEERING IN EYC 2014

The volunteers' reception, training and networking department was staffed by an expert team of trainers-motivators, as shown in the organisation chart.

In this context, the trainers' work included the following:

- Introduce tools for the registration, evaluation and management of the volunteers' applications. Design a special online form that included the interested parties' details, telephone number and email.
- Organise welcome and information meetings for the young volunteers that are accompanied by the distribution of information material.
 - Undertake the training of young volunteers by using the principles and methods of non-formal learning on issues such as volunteering, active social participation, group dynamics, cooperation, youth structures in Greece and the European Union
- Produce educational material through the creation of a special manual entitled 'Volunteering- a way of life'. The manual provides for the following issues: what is volunteerism, the history of volunteering, forms of volunteering, sectors and modes of action, volunteering in practice, organisation and group dynamics, formal, non-formal and informal learning.
- Support the networking of young volunteers with Thessaloniki's NGOs. Young people who actively participated in the institution had the opportunity to meet the representatives of the bodies and of non-profit organisations in the framework of their active participation in voluntary activities and events of EYC 2014.
- Inform young people on the institution's European dimension and foster their networking with regard to their participation in youth European programmes. In this phase, the opportunity to participate in exchanges (youth exchanges), seminars (training courses) and study visits (study visits) by sending missions abroad was made available.

At the end of the year, the EYC's 2014 volunteers were a dynamic workforce specially trained to design and implement actions within a local society; Furthermore, they were conscious volunteers and informed citizens.



COMMUNICATION-INFORMATION-PROMOTION

The events and news were communicated in the following ways: electronic newsletter, press conferences for major international and European projects, press releases on all Greek media with emphasis put on those of Thessaloniki before each event, tributes – interviews in TV, newspapers, magazines to promote the institution.

The management and update of the webpage and social media has been assigned to a special partner who was assisted by volunteers. It should be noted that EYC placed strong emphasis on this way of communication, since it was found that young people very often resorted to this medium to get information and updates. Based on measurable criteria, there were 291 600 visits on 29/12/2014 and 51 700 facebook followers on December 2014. The android application, which was created by a team of Aristotle University students, offered easy access to the events' programme and venue.

Moreover, for information reasons posters and brochures were placed around the city, however in small quantities for the interests of saving money and avoiding environmental pollution.

The sites that hosted actions of EYC 2014 were marked with special banners bearing both the logo and the slogan. The biggest banners were placed outside of the main Town Hall's building and outside of the EYC 2014 offices (Makridis building). Two advertising stands, two large flags, 10 outdoor banners and 10 indoor banners labeled all the areas where events were taking place. Hundreds of cotton blouses, T-shirts, hoodies and bags bearing the logo in the front side were distributed to the volunteers and to participants, creating thus a living advertising across the city and marking all the actions, mainly the outdoor actions.

The EYC's 2014 poster, the brochure and a first cd presentation were made available in citizen's service centers, universities, cultural centers, museums, showrooms, in various institutes of vocational training, in the Greek national tourism organisation, in large Festivals held in Thessaloniki, in the bus and train stations, in Thessaloniki's Airport 'Macedonia' and in each new mission that traveled abroad, in order to promote the institution and the city of Thessaloniki.

The brochure was distributed in thousands of copies by EYC's 2014 volunteers in universities and other central points of Thessaloniki.

The institution was also promoted abroad by the Mayor himself during his official visits to other foreign cities. Moreover, during their travels abroad Thessaloniki's Deputy Mayors tried to brief other cities, and particularly twin cities, on EYC 2014.



THE MOST IMPORTANT LINKS RELATING TO EYC 2014

<http://www.kathimerini.gr/62951/article/politismos/polh/8essalonikheyrrwpaikh-prwteyoysa-neolaias>

<http://www.agelioforos.gr/default.asp?pid=7&ct=4&artid=190736>

<http://www.thestival.gr/culture/actions/item/146774-thessaloniki-eyropaiki-proteuoussa-neolaias-me-mia-magiki-bradia-giortase-sto-limani-tin-protoxronia-foto>

<http://www.thestival.gr/culture/actions/item/156703-thessalonikieyropaiki-proteuoussa-neolaias-to-peirama-petyxe>

<http://www.karfitsa.gr/2015/03/11/sta-skaria-to-kentro-neotitas-thessalo/>

<http://www.protothema.gr/culture/article/458515/megala-noumera-gia-ti-thessaloniki-europaiki-proteuoussa-neolaias-2014-/>

<http://www.e-typos.com/gr/politismos/article/110983/thessaloniki-europaiki-proteuoussa-neolaias-mousiko-adio-sto-2014/>

http://www.biscotto.gr/i_poli/city_report/anaia_sti_8essaloniki_europaiki_proteuoussa_neolaias_2014.html

<http://www.enet.gr/?i=news.el.article&id=399502>

<http://www.voria.gr/index.php?module=news&func=display&sid=205902>

<http://www.elliniki-gnomi.eu>

<http://www.athinorama.gr/travel/news/article.aspx?artid=1002133>

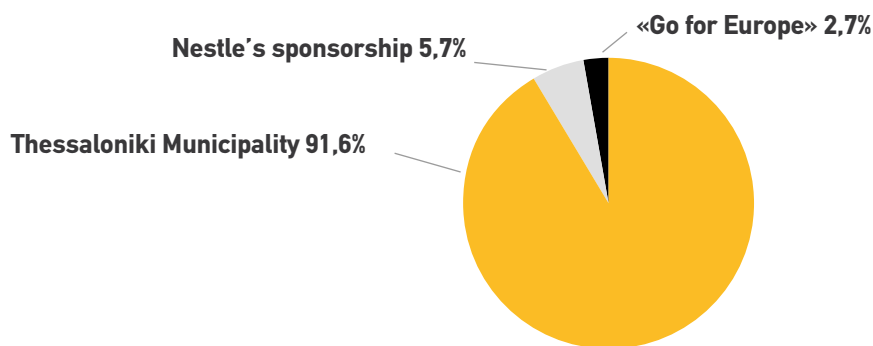
<http://www.cosmopolitan.gr/good-life/cosmo-thessaloniki/article/18637/eyrrwpaikh-prwteyoysa-neolaias-2014/>

THE EVENTS' FINANCIAL REPORT

REVENUES

Total income **1.077.472,85 €** originating from:

The ordinary funding of Thessaloniki Municipality	986.795,11 €
Nestle's sponsorship	61.500 €
The financing of the «Go for Europe» programme	29.177,74 €

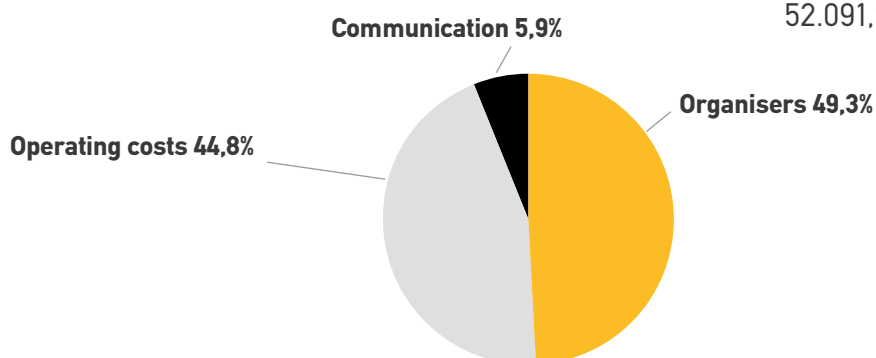


COSTS

ALLOCATION OF COSTS

Total expenses **878.545,66 €** broken down as follows:

Organisers' payments	433.425,15 €
operating costs of the events	393.028,53 €
communication costs	52.091,98 €



It is also important to note that the total savings amounted to 198.297,19 €, ie 18,46% of the total EYC 2014 input, which was left at the budget of the Community Enterprise of Thessaloniki Municipality (KEDITH)

It also important to mention that for the project's complete implementation, the staff costs amounted to 96.150 €, ie 8,9% of the total available inputs (included in operating costs).

In the events participated approximately 114,000 participants.

According to the financial data for each invested euro the estimated financial benefit is 5,14 euros.

2015 PROGRAMME -FUTURE PLANNING

1) Events

In 2015 the Community Enterprise of Thessaloniki Municipality follows up on the European Youth Capital 2014 with a series of events organised by young people for young people. The Community Enterprise of Thessaloniki Municipality intends to financially support the most original and successful events of 2014, in order to turn them into an institution. Thus among other things, the Community Enterprise of Thessaloniki Municipality adopts the 'Technotopos' Festival, the Taratsa Film Festival, the colors day event, the Street Art Festival, Run Thessaloniki and others.

2) European Networking

It begins with the participation of the Community Enterprise of Thessaloniki Municipality in the Intercity Youth Network under the support of the European Union; it broadens the horizons for the implementation of local youth policies and provides new expertise to employees working solely on that.

3) Youth Local Networking

The Community Enterprise of Thessaloniki Municipality continues its collaboration with the Thessaloniki's NGOs Network; this collaboration offers a two-fold benefit, as the NGOs get the required expertise for better organisation and The Community Enterprise of Thessaloniki Municipality sets a precedent in the dialogue with the youth, at local level.

4) Networking between the European Youth Capitals

It has been finally decided upon participation of a EYC's representative in the Network of Thessaloniki; currently he is actively participating in European programmes for the development of broader partnerships, exchanges and joint activities for young people in Europe.

5) Thessaloniki Youth Center

In the near future, a new Youth Centre is preparing to welcome young people with creative activities, hobbies and techniques. The offices of the Community Enterprise of Thessaloniki Municipality (KEDITH) were appropriately adapted so as to accommodate such initiatives and to establish a youth centre.

'Thessaloniki- European Youth Capital 2014' won the challenge and managed to activate and make Thessaloniki's young people participate. The most significant testament to this success was the large number of congratulatory letters that arrived at EYC headquarters and at the Mayor's office, acknowledging the intensive effort made. Furthermore, in relation to other European Youth Capitals Thessaloniki has achieved another important thing: to enhance the institution and standardise the applications, evaluations and reports procedures. All these processes are made available to the European Youth Forum in order to use them in its effort to improve future organisations of EYC.